



KARL

Developing Leadership Excellence



The KARL Program is a two-year educational experience offering intensive study, training and travel for emerging leaders in agriculture and rural communities.



The Mission is to provide first-class executive level development for agricultural and rural stakeholders by designing and offering challenging and illuminating education and enrichment programs as well as a forum for continuous engagement.



KARL is the Preferred Partner in Developing Excellence in Agricultural and Rural Leadership.

<http://www.karlprogram.com>

Kansas Agriculture and Rural Leadership, Inc. Class XI (2011-2013) Program Curriculum

2011

YEAR 1

Genesis

August 19-21, Rock Springs

- * Orientation
- * Group Dynamic Skills
- Leadership - Skills, Styles
- Perils and Team Building
- * Ethics in Leadership

Economic Development

November 9-11, Garden City

- * Rural Economic Development
- * Energy Alternatives
- * Beef Industry
- *+ Mega Farms
- *+ Industry Tours

Personal Development

Dec. 7-9, Colby

- * Image Building
- * Discussion Skills
- * Writing Skills
- * Extemp. Speaking
- * Media Workshop
- * Public Service

2012

The Needs of The Many

January 18-20, Topeka

- * Serving the State
- * Media Influence
- * Understanding and working with the Legislature
- * Ag. Economy

Tools for Peace

February 15-17, Leavenworth

- *+ Fort Leavenworth Tour
- * General Staff College Briefing
- * International Security Research
- *+ Prison Systems
- * Juvenile Intervention
- * Kings and King Makers

National Directions

March 12-18, Wash. DC

- * U.S. Congress
- * Think Tanks
- * Embassy Reception
- * USDA Trade Rep's.
- * Federal Agencies
- * Lobbyist Groups

YEAR 2

Blue Chip

November 7-9, St. Louis

Monsanto

- * Corporate Management
- * Research and Development
- * Human Resources
- * Marketing
- *+ Distribution

Adapting to Change

December 5-7, Pittsburg

- * Water Quality & Quantity
- * Environment
- * Biotechnology
- *+ Mine Land Reclamation
- * Animal Science Issues

2013

Agriculture's Future

Jan. 9-11, Hutchinson

- * New Paradigms
- * Futuring Exercise
- * International Tour
- Briefing - Cultures
- Customs & Politics

International Trade

February 6-8, Wichita

- * Import/Export Balance
- * Quality Educational Systems
- *+ Spirit Aero, McConnell, Cargill Meat Solution
- * KARL in the Classroom

International Study Seminar

March 15-30 PERU
(12-14 days within above time frame)

- *+ Trade Relationships
- *+ Comparative Agriculture
- *+ Domestic and Foreign Policies
- *+ Culture, Customs, Politics

The Power of One

April 19-20, Salina

- * International Seminar
- Debriefing
- * Leadership Challenge
- * Implementation
- * Graduation

{+ = Tours}



Funding Needs

The cost of the Kansas Agriculture and Rural Leadership Program is approximately \$500,000 per class, or nearly \$17,000 per class member. The costs are based on services needed to carry out program activities including lodging, meals, supplies and speaker costs. Leaders provide \$3,000 each -- \$90,000 total -- toward program costs.

Contribution Levels

Foundation, organization, corporate, business, and individual contributions are raised to achieve the additional \$410,000 cost of the each KARL class of 30 participants. The following gift recognition levels have been designated on a per class (two year total) basis:

Endowment:

KARL Legacy Benefactors Endowment Gifts and Bequests of \$10,000 or More

Unrestricted Recognition Levels:

Full Leader Sponsor	\$17,000
Fellowship Underwriter	\$14,000
Founder	\$5000-10,000
Patron	\$2500-4999
Builder	\$1000-2499
Supporter	\$500-999
Donor	\$100-499
Friend of KARL	\$10-99

Contributors choosing to donate towards a specific seminar will be contributing as a **General Seminar Sponsor, (\$250 per seminar), at locations selected for training meetings throughout Kansas, and for National and International Study Tour Seminars. By providing funding or in-kind services for specific seminar events, (breakfast, lunch, dinner, breaks, lodging, or transportation), the contributor will be listed as a **Seminar Sponsor**, during the seminar. The amounts will vary depending on costs of events during the seminar.**

Contributions to the Kansas Agriculture and Rural Leadership, Inc. Program may be tax deductible. Gifts can be made directly to the educational organization. KARL, Inc. is a non-profit educational corporation with **501(c)(3) status.**

Contributors may make gifts payable to: KARL, INC.

Send all gifts and correspondence to: **KARL, 101 Umberger Hall, Manhattan KS 66506**

YOUR PARTNERSHIP IS GREATLY APPRECIATED

Contributions are Investments:

We are very pleased, especially in this economy, that no tax dollars are utilized for the program. KARL funding comes entirely from private sources. KARL, Inc., is a 501c3 - charitable, educational organization. The KARL training experience carries a value of nearly \$17,000 per person. The participants pay a tuition fee of \$1,500 each of the two years for the remaining costs. Our alumni alone donated over \$80,000 to Class X (2009-2011) a re-investment everyone can appreciate.

Your partnership can be reinforced with a contribution to support the fund raising campaign for Class XI. \$500,000 will be needed to support the project.

Bookmark and visit our website often to follow along with your KARL updates: <http://www.karlprogram.com/>.

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